# Lifestyle Mobility Privacy Policy

The following document sets out the Privacy Policy for Lifestyle Mobility Pty Ltd. Lifestyle Mobility Pty Ltd ("we") are committed to providing you with the best possible customer service experience. We are committed to ensuring that your privacy is protected. Lifestyle Mobility is bound by the *Privacy Act 1988* (Cth), which sets out a number of principles concerning the privacy of individuals.

We are also committed to ensuring that your information is secure and accordingly we have put in place suitable procedures to safeguard and secure information collected online.

### **Collection of Personal Information**

There are many aspects of the site which can be viewed without providing personal information.

However, for future Lifestyle Mobility customer support features, you are asked to submit personally identifiable information, including collection of the following information:

Personal (or company) name

Email address, phone number or other contact information

Postcode, preferences and interests

Information relevant to customer surveys and/or offers

Please note that should you provide certain information by which you can be identified when using this website, that information will only be used in accordance with this privacy policy.

## Use of the information we gather

Our wish is to provide you with personalised service and hence we require this information to understand your needs. We also use it for internal record keeping.

We may send you promotional emails about new products, special offers or other information which we think you may find interesting using the email address provided.

We may occasionally also use your information to contact you for market research purposes and if so we may contact you by email, phone or mail.

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

#### **Use of Cookies**

Cookies allow web applications to respond to you as an individual about your needs, likes and dislikes by gathering and remembering information about your preferences.

Cookies identify which pages are being used and help us provide you with better service, by monitoring which pages you find useful. Other than the data you choose to share with us, a cookie does not give us access to your computer or any information about you.

You can choose to accept or decline cookies.

#### **Other Websites**

Our website may contain links to other websites of interest to you. If you use these links to leave Lifestyle Mobility's site, we do not have any control over that other website and as such cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement.

#### Your control of Personal Information

You have the option of restricting the collection or use of your personal information, including by you indicating that you do not want the information to be used by anybody for direct marketing purposes.

You may write to us at any time if you no longer wish us to use your personal information for direct marketing purposes.

## **Changes to this Privacy Policy**

Lifestyle Mobility may change this policy from time to time and will do so by updating this page. If you have objections to this Privacy Policy, you should not use or access this site. Should you have any questions regarding this policy, please call Lifestyle Mobility on 1800 703 244.

## **Accessing your Personal Information**

You have the right to access your personal information, subject to exemptions allowed by law. If you

would like to do so, please let us now by putting your request in writing for security reasons.

Note: Unauthorised use of this website may give rise to a claim by us for damages against you

and/or may be a criminal offence.

**Capturing Information for Remarketing & Other Online Advertising** 

Lifestyle Mobility Scooters captures information about it's website visitors for remarketing &

capturing information about similar audiences to advertise online.

Third-party vendors, including Google, Facebook and others, may show ads for Lifestyle Mobility on

various sites across the Internet

Lifestyle Mobility uses third-party vendors, such as Google, to use cookies to serve ads based on

past visits to www.lifestylemobilityscooters.com.au

Visitors to Lifestyle Mobility Scooters can opt out of Google's use of cookies by visiting Google's Ads

Settings. Alternatively, visitors can opt out of a third-party vendor's use of cookies by visiting

the Network Advertising Initiative opt out page

For further information, please contact us

Address: Shop 1, 788/798 Marion Road Marion SA 5043

Phone: 1800 703 751

Email: <a href="mailto:contact@lifestylemobility.com.au">contact@lifestylemobility.com.au</a>